



**C O F F E E ,
C A K E
&
C O N S O L E S**

WEST PARK ACADEMY
PARENT E-SAFETY SESSION



E - SAFETY UPDATES



SOURCES

CEOP

KNOWSLEY CITY LEARNING
CENTRES

What are your children doing online?

Their childhoods may be very different from yours because of the digital playground that is available to them. Whilst this digital playground affords them a whole new set of opportunities it also brings its own new set of risks.

Using social media?



Creating or watching videos?



Playing or streaming games?



Using AI



Home learning or home work?



Concerning trends in the news.

Children using screens 7 hours a day, survey finds



TikTok investigated over use of children's data



Pre-school children's screen time at 'crisis point'



Government considering setting social media screen time limits for children





Knowsley
City Learning Centres

Parliament calls for better online protection of children

Study: Most Parents Worry About Kids' Online Privacy — but Aren't Doing Anything about It

Facebook Has to Answer for Letting Minors Pay for Games

Average teenager has never met quarter of Facebook friends

How Facebook and social networking sites are used by child abuse gangs to groom victims for 'sex parties'

Online porn linked to child sex abuse

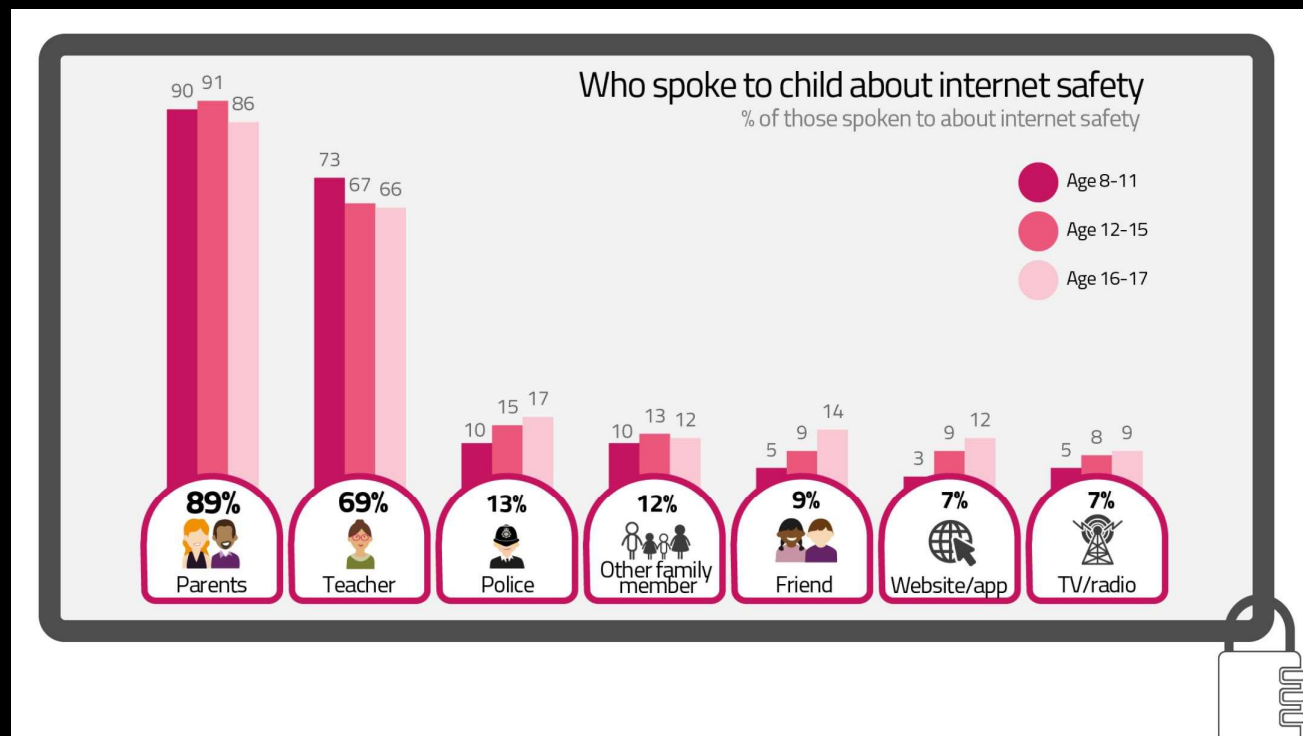
Parents worry about strangers — and advertisers — tracking kids online, says report



Most children are being spoken to by a parent or carer.

- Children were most likely to have been spoken to by a parent (89%) followed by a teacher at school (69%)
- 86% of parents have spoken to their child at least once about safety online. 50% said they talk to their child at least every few weeks.

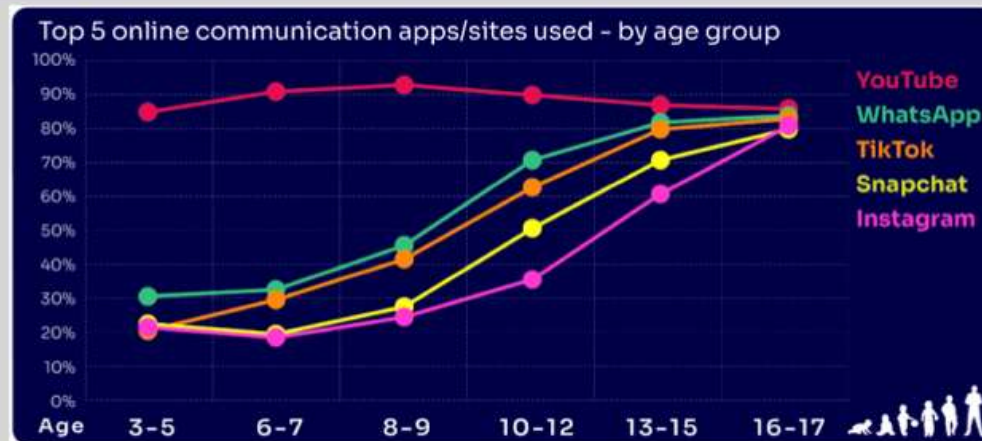
1 in 6 parents and carers aren't talking to their children about online safety.



Sources: Children and parents: media use and attitudes report (Ofcom, 2022)



Children have greater access to the internet than ever before.



But this means the internet has greater access to children than ever before.



What children need from parents and carers

- Children need to get online safety messages from a young age
- A building block approach supports children to build on their knowledge and skills
- Messages should be age appropriate to support their development



Early-years



0 to 3 years

- Rely on adults to guide and protect them
- Digital device is a play thing
- Mostly using parent and carer devices

3 to 5 years

- Not ready to self manage technology
- Unaware of the potential dangers
- Parents and carers often think only look at child content



89% of 3 to 4 year olds use video sharing platforms



Over 50% 3 to 5 year olds use messaging sites and apps



Over 24% 3 to 5 year olds have their own social media profile

Primary-age



6 to 9 years

- Limited understanding of online safety or critical thinking skills
- Technical skills will outpace judgement
- Tend to trust what they see
- May not recognise dangers
- May easily follow others or do what they ask



60% 8 – 11 year olds
have their own
social media profile



Over 54% use
livestreaming apps
and sites



Over 69% play
games online

Primary-age



10 to 13 years

- Very aware of social pressure and expectations.
- Still trusting of the information they are presented with
- Aware of what is 'cool' or not
- Increased awareness of self image, and using online to explore identity
- Don't consider long term consequences
- Look for immediate rewards



Majority of children under 13 have at least one social media profile



Over 50% use TikTok to view and create videos



Over 80% use messaging sites and apps

13

Understand the world our children grow up in.

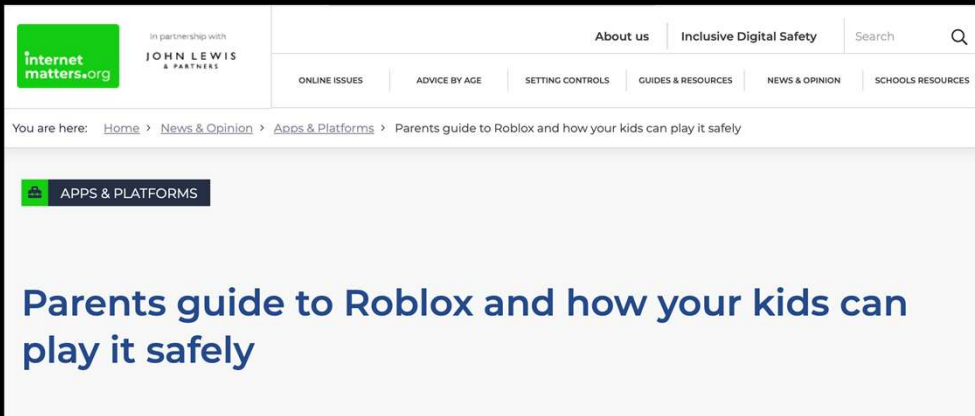
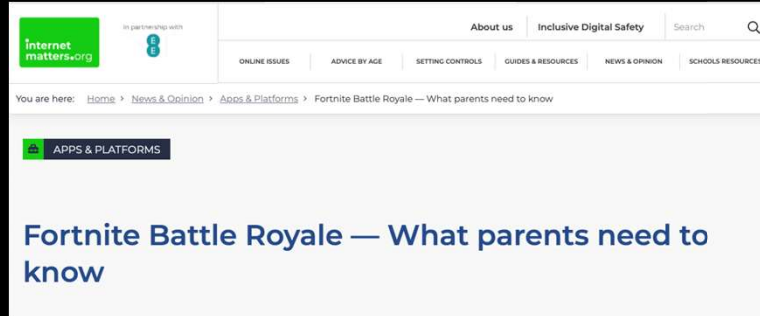


Support your children

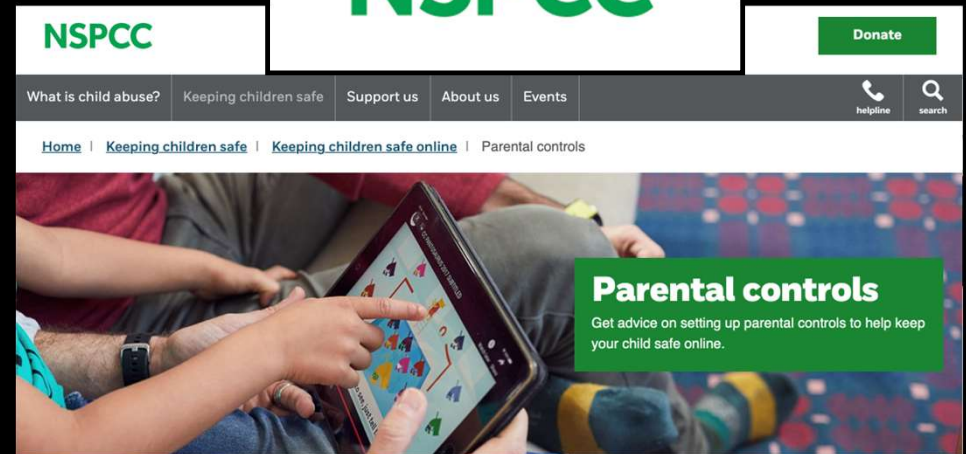
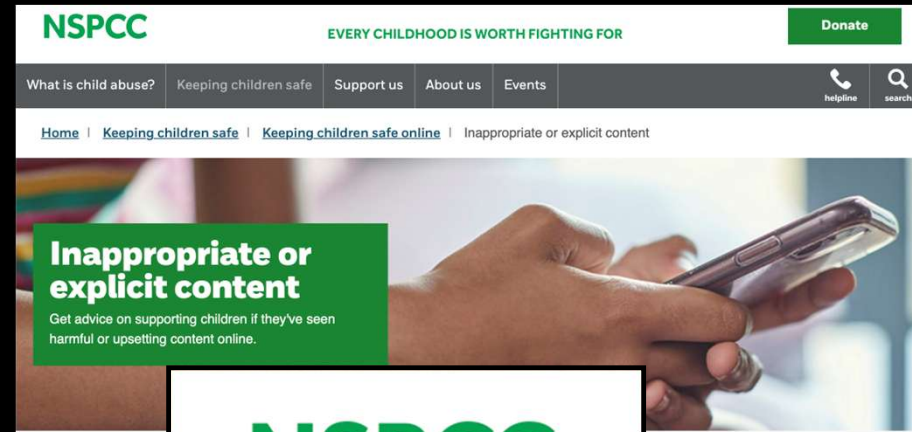
- Take an interest.
- Listen and don't judge.
- Engage with them.
- Use technology with them.
- Lead by example.
- Talk to other parents about any issues - join social media parents groups.
- Be open minded to technology.



Be Knowledgeable



<https://www.internetmatters.org/>



<https://www.nspcc.org.uk/keeping-children-safe/online-safety>





A guide to Parental Controls

Produced by Knowsley CLCs

www.knowsleyclcs.org.uk





Google Family Link

Available on App and Android Stores and from here you can:

- Monitor Screen Time.
- Manage Apps.
- Set sleep time.
- See where they are.

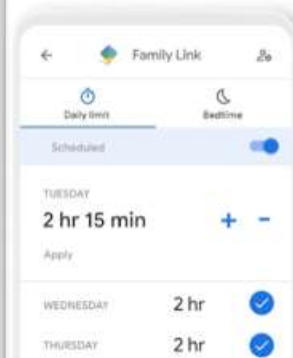
Establish boundaries for your family online.

KEEP AN EYE ON SCREEN TIME

App activity reports

Not all screen time is created equal. It can depend on whether your child is using their device to read a book, watch videos or play games. You can use Family Link's app activity reports to see which apps your child is using most, and make decisions about what they have access to.

Explore Family Link

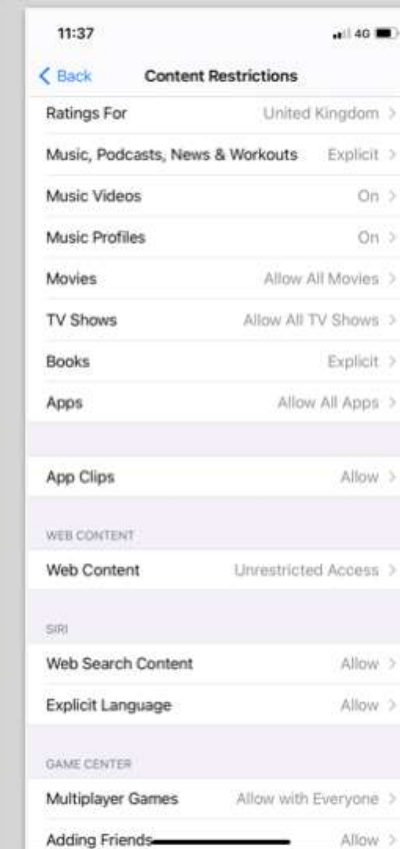




Apple Parental Control

From here you can:

- Restrict Apps
- Set time limits
- Filter web content
- Restrict the game centre.




Internet matters also contains parental control guides for dozens of other devices including games consoles and smartphones



<https://www.internetmatters.org/parental-controls>

Gaming console


Select the device from the dropdown list



VIEW ALL

Social media


Select the device from the dropdown list



VIEW ALL

Broadband & mobile networks


Select the device from the dropdown list



VIEW ALL

Entertainment & Search engines


Select the device from the dropdown list



VIEW ALL

Smartphones and other devices

Select the device from the dropdown list



VIEW ALL

TIME FOR SOME HELP!

WHAT QUESTIONS DO YOU HAVE?
WHAT NEEDS SETTING UP!

USE OUR EXPERTS 😊

